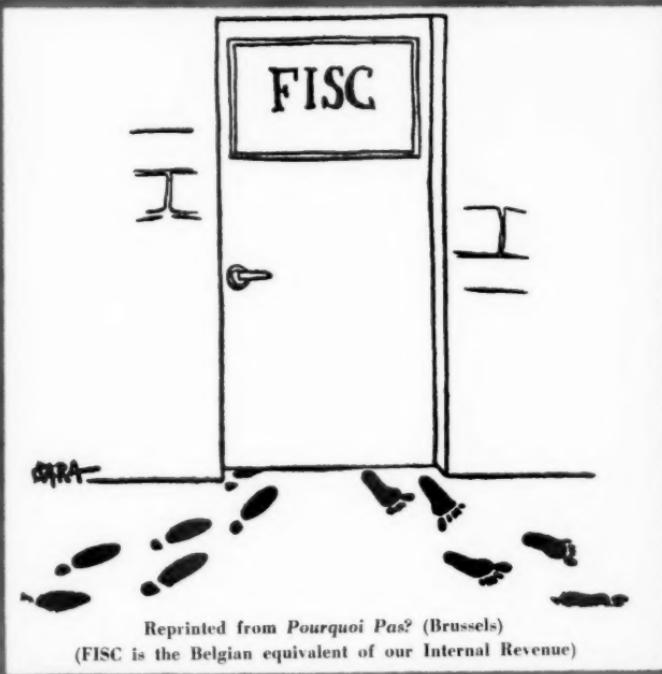


Quote

the weekly digest

Volume 35—Number 14

Week of April 6, 1958



Reprinted from *Pourquoi Pas?* (Brussels)
(FISC is the Belgian equivalent of our Internal Revenue)

18th year of publication

QUESTING WITH

Quote

Out in Springfield, Mo, here awhile back, Sheriff Glenn Hendrix had a murder mystery on his hands. Not much to go on, except that a deputy had picked up a blood-stained knife, apparently used in the slaying. But the sheriff got busy; broadcast in all available media that he intended to institute a search for the lethal weapon.

The trick worked. The killer ret'd to the scene of the crime to look for his knife. He was promptly taken into custody. But Sheriff Hendrix modestly disclaimed personal credit. "I watch tv a lot," he explained. "Matt Dillon and the Sheriff of Cochise are always pulling stuff like that."

""

In London, Peter Cadbury, director of Britain's independent television station, got into the public prints the other day when word was passed around that he allowed his own children to watch only 2 tv programs a wk.

"I'm not a Victorian father," protested Cadbury defensively. "I just don't want my kids to grow into square-eyed maniacs."

""

Russell Hayden, producer of the tv western, *26 Men*, got to reflecting, some wks ago, that it must be a bit disconcerting to persistent viewers, such as Sheriff

Hendrix, to observe the same "bad men" killed over and over, at every turn of the dial. Some seasoned outlaws were getting bumped off 3 or 4 times in a single evening. So now he has a new policy. The villains, like the valiant, die but once. Unknown actors play the "heavy" roles. And there are no repeaters.

""

Elbert Severance, a Kansas farm boy who migrated to N Y a good many yrs ago, had an appealing idea for an Easter display at the Green Acres Shopping Center where he currently is a managing exec. A mother hen with chicks would, he reflected, lend a pastoral touch and be fittingly symbolic of the spring season.

Then came the disillusioning disclosure (as Meyer Berger tells the story in the *N Y Times*). In all that area there was not to be found a single broody hen. Chicks, in this age of artifices, are incubator-hatched and mechanically brooded. The mother hen is as passe as the pyrography sets of 1908.

"Has the broody biddy vanished from the American scene," Severance asks, "along with all the good warm things of the Golden Age?" The only answer, alack, came in the monotonous clack of computing machines at the check-out counters.

may we QUOTE

you on that?



[1] BERNARD M BARUCH, 87-yr-old financier, appearing before Senate Finance Committee: "I like taxes no more than the next man, but there are worse burdens. It is infinitely cheaper to preserve peace than to fight a war. A tax cut will increase the deficit, add to the debt, and further weaken gov't credit. To reduce revenues before our defenses are secure is uneconomic and immoral." . . . [2] Sen WM KNOWLAND (R-Calif) and Rep Jos MARTIN (R-Mass) in a joint statement on Administration's anti-recession measures: "We are not going to waste yrs and billions again in a frenzied spending program which would offer no immediate assistance in the current temporary decline, but would mortgage our fiscal future." . . . [3] ADLAI STEVENSON, addressing United Parents Ass'n meeting in N Y C: "Highways are needed . . . but I would count it more important to reduce overcrowding of children in classrooms than overcrowding of cars on highways." . . . [4] PETER THORNEYCROFT, Britain's former Chancellor of Exchequer: "Unless we can find agreement in the West . . . no meeting with the East is likely in the long run to bear anything much but bitter fruit." . . . [5] Rep FRANK M COFFIN (D-Me): "Right now this session of Congress is in the cooking stage. A great many dishes have been put in the legislative oven. . . Many of them will emerge as casseroles, hash, or a thick chowder. Some will burn to a

crisp. Some will merely be kept warm until another Congress." . . . [6]

Sen ALEXANDER WILLEY (R-Wis): "Any-

thing from soup to nuts can go into the *Congressional Record*—and it does." . . . [7] Sen MIKE MANSFIELD (D-Mont): on elevation of Nikita Khrushchev: "The only difference is that the fellow who has been dictating the letters is now going to sign them." . . . [8] Sen JOHN F KENNEDY (D-Mass): "Optimistic statements about the farm economy remind me of the policeman bending over the body in the alley and saying, 'Two of his wounds are fatal, but the others aren't so bad.' " . . . [9] Maj Gen J B MEDARIS, heading U S Army rocketeers: "Today's age is a changeover from industrial revolution to technical revolution. A pretty good knowledge of the fundamentals of science will soon be as necessary as it now is for a boy to know how to use a screwdriver and operate a car." . . . [10] MARGARET TRUMAN DANIEL: "What our son wants to be when he grows up will be his decision. I wouldn't particularly want him to be president; the odds are small he'd ever make it anyway."

. . . [11] Rob't BRISCOE, former Lord Mayor of Dublin: "A recession in Ireland? We've never been prosperous enough to have one!"

Quote

moving finger



Sometime this yr (perhaps in the 3rd quarter) we may expect to observe a condition unique in our generation. By that time we anticipate that statistics will show a *decline* in outstanding consumer credit.

This reduction, if it materializes, will be the 1st voluntary decline since the depression era. (During War II and Korean "police action" credit restrictions and scarcity of durable commodities combined to reduce credit purchases sharply.) But it is readily demonstrable that for at least a decade outstanding consumer credit has accelerated more rapidly than disposable personal income.

In '55 consumers were adding \$450 million *a month* to their instalment debt. That was an average of about \$9.80 *every month for every household in the land*. This, it is significant to note, was not the *total* of fixed obligations, but merely the *monthly increase*, am'ting for each household to well over \$100 a yr.

Instalment debt is still on the rise, but the *rate of increase* has declined dramatically since '56. In Jan of this yr outstanding consumer credit was only \$83 million above the preceding report period, an increase that hardly reflects normal price advances and population increases.

But keep in mind that people still are heavily loaded with instalments—liens on present income pledged in the past. Something like 14% of all disposable income (and note that "disposable" — it's important) goes for payments on durables such as autos and appliances. Add another 5% on an average for mortgage payments, and you'll find that nearly \$1 out of every \$5 left over after taxes goes to meet fixed family debts.

It is thus not difficult to understand why an average householder is reluctant to add to present obligations; why he has resolved to repair his bank balance. This, in simple terms, is why the easing of consumer credit has not, and will not for the nonce, result in widespread new purchasing.

Maxwell Droke



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

DEPARTMENT EDITORS: Richard Armour, Alice Jacobs, WASHINGTON; Leslie & Elizabeth Carpenter. FOREIGN: Alvina Brower. EDITORIAL ASSOCIATES: Ethel Cleland, Elsie Gollagher, Lucy Hittle Jackson, Emily Lotney.

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Quote

Quote the weekly digest

'He who never quotes, is never quoted'

Charles Haddon Spurgeon



ACTION—1

When a man wakes up to the fact that he has a definite part to play in the drama of life, that this span of life is shortening with every clock tick and if he is going to play this part well, he must be at it, at that moment life begins for him no matter what his age or objective.—Editorial, *Megiddo Message*.

ACTION—Inaction—2

Don Raihle says too many people seem to chart their personal course by loungetude and lassitude. — T HARRY THOMPSON, *Sales Mgt.*

AGE—Unemployment—3

Dr Edw L Bortz, former pres of the American Medical Ass'n, has summed up the tragic paradox of forced unemployment among older workers, in periods of full employment. "With one hand, modern society does everything possible to extend the life of man; while with the other, it writes him off as useless because of the date on his birth certificate."—SEN HUBERT H HUMPHREY, "Challenge for All," *Eagle*, 4-58.

AMERICA—Resources—4

Our level of living is directly based upon our accumulated wealth, our capital—an investment averaging about \$15,000 per working man in the U S.—RICHARD L FRUIN, *In a Nutshell*.

ATOMIC ENERGY—5

Atomic energy now provides employment for 100,000 persons in the U S.—*Educational Press Bulletin*.

BEHAVIOR—6

The moral life finds its chief field in the service of the common good. Neither virtue nor happiness is attainable as a direct abstract aim. It is a commonplace that happiness eludes direct pursuit; and it is equally true, the less generally recognized, that virtue is also elusive. Our nature acts spontaneously and normally only when we are taken out of ourselves and our att'n is directed to our normal objects. The man who is seeking to do as he would be done by, and to love his neighbor as himself, is in a much better way than the man who is engaged in self-culture and the pursuit of virtue. — BORDEN PARKER BOWNE, *Sunrise*.

BIBLE—7

The Bible is no longer the most widely translated book in the world. The writings of Lenin, Russian revolutionary leader, have taken 1st place with 968 translations since '48, and the Bible has taken 2nd place with 887 translations since that date.—CARL J TANIS, *Christian Life Missions*.

Quote

washington

By Les & Liz
Carpenter



Surprisingly, Gov Orval Faubus, of Ark, champion of the Dixie segregationists, told us in an interview here that his political hero is Abraham Lincoln. Faubus wants to be the 2nd governor in his state's history to be elected to a 3rd term. Only other was Jeff Davis (not the Confederate hero) who ran on a platform of paying your honest debts, baptism by total immersion, and saving your seed potatoes.

" "

The annual Republican-Democratic congressional baseball game has been cancelled this yr. Explanation: "too many things to worry about."

" "

Young Sen John F (Jack) Kennedy (D-Mass) demonstrates sagacity by a candid acceptance of what might be considered his political handicaps — his wealth and his church. At the annual Gridiron Dinner, where Kennedy was depicted as a rich boy whose "heart belongs to daddy" because papa can pick up the check, Kennedy countered by reading an imaginary telegram from his sire: "Buy all votes necessary for victory—but I can't afford a landslide." The Catholic senator also jokingly suggested an Atlantic tunnel might be built to provide closer ties with the Vatican.

Quote

BOOKS—Reading—8

Keeping in the habit of learning often determines whether one will rise or hit the skids during the 2nd half of life. A survey by *Harvard Business Review* showed that exec's who had the best positions did the most nonfiction reading. Other execs, perhaps because they were too easily pleased with themselves, did little serious reading. Learning and reading go hand in hand. Reading to keep up with the world and one's vocation is one way to keep the habit of learning.—DONALD A LAIRD, "How Not to Be a Has-Been," *Trained Men*.

CHILD—Training—9

Two teachers were walking along the st when they met a number of boys who raised their hats and caps to the young lady. "Who are these boys that pay you such attention?" inq'd the gentleman of his companion. "They are my pupils," ans'd the lady. "Your pupils!" exclaimed the gentleman. "How do you teach them to be so polite? If my pupils see me coming, and notice they are going to meet me, they cross the st to avoid me."

"I cannot tell," said the lady. "I never say anything to them about being polite. I always bow to them and they are always ready to return the courtesy."—JOE PRZYCHODZIN, Supervisor of Business Education, Student Teachers, Iowa State Teachers College, "Discipline," *Clearing House*, 3-'58.

CHURCH—Attendance—10

A minister, out driving, passed a track where a horse race was in progress. His 6-yr-old son gazed from the window at the crowded stadium. "Oh, Daddy," he exclaimed, "all the pews are filled!"—Rev W W SPIEGELHALDER, *Together*.

book briefs...



The layman who seeks a quick, clear picture of experiments thus far conducted in the development of thermo-nuclear power, as well as some comprehension of the potential inherent in this virtually inexhaustible source, will do well to turn to a pamphlet, *A Plain Man's Guide to ZETA*, published by the *Manchester Guardian*. ZETA (for Zero Energy Thermonuclear Assembly) is of course the machine bit by Great Britain for the thermo-nuclear fusion of deuterium. Copies may be had from the N Y office of *Manchester Guardian*, 20 E 53rd St, N Y 22. 50 cts.

" "

There seems to be a sort of compulsive force, operating on both sides of the Atlantic, which leads British publishers to alter the title of a book originally issued in America, and vice versa.

Certainly there are, in some cases, logical and quite obvious reasons for a change in title. The delightful book for children by John Joy Bell, which, in England, was entitled *Jim Crow*, appeared in the U S under the abbreviated title of *Jim*, due to considerations which are hardly obscure. Thus Whiteside's *The Relaxed Sell* is proffered in London bookstalls as *The Big Puff*, that terminology being more intelligible to the British book-buyer. But we are wondering why Betty MacDonald's book with the inspired title, *Onions in the Stew* has been served up to our cousins as *Life on an Island*.

"Nothing but my dire poverty drove me to write fiction."
—STRINGFELLOW BARR, prof of Humanities, Rutgers Univ, addressing Book & Author luncheon.

" "

Minnesota, the "Land of 10,000 Lakes" has been systematically naming these bodies of water after native sons distinguished in fields of journalism and literature. DeWitt Wallace, of *Reader's Digest*, and newscaster Eric Sevareid are amongst the notables thus signally honored. Most recent nominee is Max Shulman, author of *Rally Round the Flag, Boys!* (Double-day). According to *Publisher's Wkly*, Gov Orville L Freeman expresses keen regret that Bob Trout had the singular perversity to elect North Carolina as a birthplace.

" "

Henry Holt & Co has just announced that J Edgar Hoover's *Masters of Deceit* had the largest advance sale of any book ever published in its trade dep't. . . Science Fiction Book Club is issuing round-trip reservation cards for one of the 1st commercial moon tours. . . Lewis Nichols rep'ts Hartman's Univ Book Store, Seattle, rec'd an order for a copy of "Please Don't Eat the Babies!"

Quote

COMMUNISM—Propaganda—11

With nearly half of the world's population under the control and influence of Moscow's pen, the Communist world spends \$3,400,000-000 each yr on proganda.—*Houston Times*.

DRINK—Drinking—12

Imbibing a big shot makes some people think they are one.—MARY ALKUS.

EDUCATION—13

When society said, "Keep the children in school," children were kept; when business called for more secretaries, the schools provided more commercial courses; when industry called for more workers, the schools provided more vocational courses; and when the home called for better behavior, the schools provided more courses in adjustment. The educators may be blamed (for the state of American education) for accepting the expressed wants of the people rather than searching for genuine needs. However, could they have done otherwise with any hope that different programs would have been accepted by the public, which controlled the purse strings? — PHILIP ROTHMAN, Assoc Prof of Education, Antioch College, *Antioch Notes*, 1-'58.

" "

Stephen Leacock, the Canadian prof and humorist, once wrote an anecdote about the elective system of taking courses. He had, he reported, met an American student during the summer vacation. He asked him what he was going to take in the way of courses that

autumn. "Turkish, music and architecture," the student promptly repl'd.

"Do you expect to be choirmaster in a Turkish cathedral?" Mr Leacock asked.

"No," said the student, "those courses come at 9, 10, and 11 o'clock."—IRWIN EDMAN, quoted in *Scholastic Teacher*.

Quote scrap book

This yr, which marks the 200th anniv of the birth of Jas Monroe, 5th president of the U S, (April 28, 1758) is also the 135th yr of a pronouncement commonly termed the Monroe Doctrine. It was set forth in the President's Annual Message to Congress, in the yr 1823. This is the essence of what is rightly considered one of our more significant political and economic stands:

The American continents . . . are henceforth not to be considered as subjects for future colonization by any European powers.

99

EDUCATION—14

As I see it, schools are becoming more and more just baby-sitting organizations to keep the kids out of their parents' hair. Children today are being bribed to attend college with such inducements as the professional football teams and strip-tease cheer leaders. — WM FAULKNER, Nobel prize-winning author, in an address at Princeton Univ.

Quote

EMPLOYMENT—Women—15

Women generally have fared much better than men in the current recession. Most women are employed in what we call the shortage occupations. There is a gen'l shortage of stenographers, teachers, nurses, clerical workers and workers in the service industries. There is a gen'l misconception that employed women are putting men out of work. This is not true. Men are not trained for the work women do, and would not consider such jobs.—ALICE LEOPOLD, Ass't Sec'y of Labor for Women's Affairs, addressing Catholic Fed'n of Women's Clubs, Cleveland.

FOREIGN AID—16

No country has ever exported capital abroad in such huge volume as the U S after World War II. If the U S, the greatest creditor nation the world has ever seen, suddenly stops this for'gn aid and at the same time tells the world that she is going high tariff, the shock to the world will be as great as the dropping of many hydrogen bombs.—HENRY A WALLACE, a former U S V-Pres, "Henry A Wallace Speaks Out," *Successful Farming*, 4-'48.

HANDICAPS—Overcoming—17

A colleague once told Maj Gen Jos Maas he was the only Marine gen'l to have served a yr while blind. "Not quite," Maas told him, "I'm just the 1st to admit it." — PAUL HEALY, "A 2nd Career for Gen'l Maas," *Extension*, 2-'58.

HUMAN RELATIONS—18

A diamond is something of value, but its true beauty does not come from itself alone. When a jeweler shows to you a diamond what does he do with it? He puts it under a strong light, and under that strong

light, its true beauty emerges from a thousand facets. He puts it on black velvet for contrast. People are like that too. When they reflect light from above, they stand out in a vital contrast to the gloom of darkness about them. — JAS H MORRISON, Training Program Planner, Western Auto Supply Co, "You Can Be Better Than You Are," *Secretary*, 3-'58.

INDUSTRY—Profit—19

The incentive to buy anything comes about from such things as low price, quality, good design and novelty. Incentive to produce is supplied by the hope of earning a reasonable profit—a profit sufficient to justify the risk that always goes with enterprise. . .

Many good people with the best intentions say that there is no need for profits. But the fact is that profit is the motive for everything we do, in one form or another. If nobody had the motive of profit, the world's work simply would not get done, and the ivory-tower dwellers would have no chance to voice complaints about the "profit system." — Editorial, *Service for Company Publications*, publ'd by Nat'l Ass'n of Mfrs.

JUVENILE DELINQUENCY—20

At Harvard a few yrs ago, a lengthy study was conducted to find out how important the father's influence was in preventing juvenile delinquency. The results were surprising. In hundreds of cases studied, over 80% of the delinquents either had no father or one whom they rarely saw.—WM F O'CONNOR, "We Need Fathers Too!" *Clearing House*, 3-'58.

Quote



Friendly Neighbors

United States—Canada Goodwill Wk (April 27-May 3) is sponsored by Kiwanis International. Its purpose: "To commemorate the good will between the 2 countries, which . . . is a lesson in peace for all nations."

It is now 20 yrs since H F ANGUS, prof of Economics, Univ of British Columbia, and associates compiled the monumental volume, Canada and Her Great Neighbor (Toronto: Ryerson Press). But their forecast of enduring good will has happily been fulfilled and enhanced in the interval. The comment below is from an Introduction by R M MAC-IVER, prof of Political Philosophy, Columbia Univ, N Y C:

Between no other 2 countries are good relations so permanently and so indubitably assured. Between no other 2 countries is the threat of armed conflict so utterly absent . . . The image that Canadians form of Americans is lacking in those major or distortions that the memory and the fear of war breed in the thoughts of less fortunately situated nations.

Were it not for this fact the present volume would never have been prepared and published. . . It is quite improbable that any responsible organization could at the present time make a similar study . . . in almost any European country for the readers of almost any other European country.

Quote

LANGUAGE—21

John Gunther recently reported that there are 41,000 teachers of English in the USSR. My wife met one in the famous Moscow subway. Her Russian chauffeur was unable to explain its marvels. A young man introduced himself, and in excellent English took over as guide. After 5 or 6 min's, as he turned to leave, he hesitantly queried my wife, "Madam, may I ask you a question? How is my English?" She repl'd, "Your English is fine; indeed, it's perfect." He insisted, "Please be frank with me, because I am an English teacher." She repeated, "I assure you your accent is perfect." He turned away and again came back. "Madam," he said gravely, "you are the 1st for'gn person to whom I have ever spoken in my life." Then he vanished into the crowd. — WM BENTON, addressing Nat'l Catholic Education Ass'n.

" "

An estimated 10 million Russians are studying English, fewer than 8,000 Americans are studying Russian. Less than 15% of high-school students in the U S and about 15% of college students take any for'gn language (and that not thoroughly), mainly French and Spanish, and some German. Half of our high schools offer no for'gn language. The world has 24 major languages; $\frac{1}{4}$ of the world's population speaks languages rarely if ever taught in the U S.

The Russians are learning everything—from Swahili to Hindi, Farsi to Arabic.—Milwaukee Jnl.

LIFE—Living—22

In your search for the pot of gold at the end of the rainbow, stop to pick up some of the silver along the way.—ARNOLD H GLASOW.

....pathways to the past.....



Nat'l Baby Wk
U S-Canada Goodwill Wk
Mental Health Wk
Nat'l Invest-in-America Wk
Correct Posture Wk (1-8)
American Camp Wk (1-8)
United Cerebral Palsy Month (May)
Nat'l Better Hearing Month (May)
Nat'l Retirement Month (May)

April 27—165 yrs ago (1793) Pres Geo Washington issued our 1st neutrality proclamation, in a war between Great Britain and France.

April 28—200th anniv (1758) b of Jas Monroe, 5th pres of U S and enunciator of Monroe Doctrine.

April 29—Only 80 yrs ago (1878) readers of Boston newspapers were attracted by an ad offering a telephone "guaranteed to work for a distance of 1 mile." Price: \$3. . . The zipper, indispensable aid to modern apparel, pat'd 45 yrs ago (1913) by Gideon Sundback, Hoboken, N J, as a "separable fastener" . . . 35 yrs ago (1923) Chinese game of mah-jongg introduced in U S; soon became a nat'l craze.

April 30—*Feast of St Catherine of Siena* . . . 155th anniv (1803) U S purchase of Louisiana from France. (The cost, \$15 million, averaged approx 4 cts per acre.)

May 1—*May Day*. . . *Internat'l Labor Day*. . . *Child Health Day* (30th anniv). . . *Nat'l Young Republican Day*. . . 85 yrs ago (1873)

penny postal cards were 1st introduced in U S post offices. . . 75 yrs ago (1883) Wm F Cody ("Buffalo Bill") 1st presented his "Wild West" show to the effete East. . . 60th anniv (1898) Battle of Manila Bay.

May 2—105th anniv (1853) opening of Hippodrome, B'way & 23rd St, N Y C, long a favorite amusement place. . . 95 yrs ago (1863) Gen Thos Jonathan ("Stonewall") Jackson accidentally shot by his own Confederate soldiers. He died of pneumonia May 10th. . . 35th anniv (1923) 1st transcontinental nonstop airplane flight. (Lts Oakley G Kelley and John A Macready, U S Navy, flew a Fokker monoplane from Roosevelt Field, N Y to Coronado Beach, Calif.). . . 25 yrs ago (1933) Adolf Hitler abolished labor unions in Germany; created a "Labor Front" to control workers.

May 3—*Invention of the Cross*. . . 25 yrs ago (1933) Mrs Nellie Tayloe Ross became 1st woman director of U S Mint. . . 10 yrs ago (1948) U S Supreme Ct ruled states cannot enforce property "restrictive covenants" (agreements binding owners not to sell to racial or religious minorities.)

Quote

LIFE—Living—23

I was once expounding the seventh and eighth of Romans to a class of colored Bible-women, deeply experienced as to their hearts but very ignorant, as I supposed, in their heads. After I had been talking quite eloquently for a while, an old colored woman interrupted me with—

"Why, honey, 'pears like you don't understand them chapters."

"Why not, auntie?" I asked. "What is the matter with my explanation?"

"Why, honey," she said, "you talk as if we were to live in that miserable seventh chapter and only pay little visits to the blessed eighth."

"Well," I ans'd, "that is just what I do think; don't you?"

"Laws, honey!" she exclaimed with a look of intense pity for my ignorance, "why I lives in the eighth." — R P SMITH, *Sunday School Digest*.

LOVE—24

My daughter Francesca was about 4 yrs old when she 1st became aware that numbers . . . can be useful to express quantity. . . One memorable day, she turned to me to express her love with the help of her new-found knowledge and said, "Mummy, I love you 10 times," followed by deep thought and "I love you 20 times." After another short pause, she reached a breathless pinnacle with "I love you 600 times." A grateful hug and kiss from me produced a tiny frown and more concentrated thought which disappeared in a sigh of relief in her final outburst, "Mummy,

I love you outside the line of the numbers." . . . I have never forgotten a moment of that scene, or the wisdom of her sudden discovery that *you cannot measure love!* — DEBORAH KERR, "Love Without Measure," *This Wk*, 3-23-'58.

MANNERS—25

Politeness is the art of choosing among your thoughts. — *Industrial Press Service*.

MARRIED LIFE—26

Many a pregnant wife wishes that her husband could bear with her.—PAULA THORNE.

MODERN AGE—27

A modern slum area is where they still have one-car garages.—ARNOLD H GLASOW.

OPTIMISM—Pessimism—28

I regard myself as an optimist. An optimist is a person who knows exactly how sad a place the world can be. The pessimist is one who is forever finding out.—PETER USTINOV, playwright and actor.

POPULATION—29

Prior to 1940, the population of the "have-not" areas could be expected to double every 100 yrs. Now, for example, Egypt's population is increasing at a rate to double in 30 yrs. The point which must be underlined again and again is that DDT and other public health measures applied on a really big scale only since '48 have completely, utterly and very suddenly changed the picture at the very time the illiterate peoples, led by dictators, have become violently nationalistic and desirous of expressing their hatred against the West.—HENRY A WALLACE, a former U S V-Pres, "Henry A Wallace Speaks Out," *Successful Farming*.

Quote



Tempo of the Times

When, early in the 20th Century, our total investment in the nation's Capitol (including the adjoining House and Senate office bldgs) finally topped \$14 million, the story was a front-page sensation.

Now there's a proposal to spend \$250 million in remodeling the structure—and our average citizen hasn't even heard the news.

There isn't much question as to the *need* for renovation and expansion. The Capitol itself has been virtually untouched for nearly 100 yrs. The dim corridors are still illuminated by inadequate, outdated globes; sandstone walls are crumbling; there's an acute shortage of committee rooms, clerical and storage space. And the parking situation alone presents a monstrous problem. Few laymen realize that in an area originally designed for the commodious comfort of a few hundred Congressmen, more than 7,000 Fed'l employees are now engaged in daily duties.

In the pending plan House and Senate are to have new air-conditioned quarters adjoining the present bldg; there will be a labyrinth of tunnels, and huge underground garages. But the primary project—the one that will take about half the expenditure, and has aroused virtually all the opposition—is a proposal to extend the Capitol bldg to the east and to the west. This extension has been advocated by every Gov't architect since the Civil War, and was finally au-

thorized by Congress in '55. But critics remain vociferous.

Primarily the objection is on aesthetic rather than monetary grounds. And it is that east extension that arouses apprehension. Granting that the add'l 54 office and 8 committee rooms are sorely needed, worshipers of the historic are outraged at the prospect of desecrating the traditional Capitol front.

Altho influential Congressmen may be found on both sides, the controversy is by no means limited to lawmakers. A typical dissenting voice is that of Douglas Haskell, editor, *Architectural Forum*: "It is simply not true that the east front (of the Capitol) could be moved a few ft and changed in color and the magnificent effect preserved, any more than the Mona Lisa's nose could be moved an inch or two and her eyes repainted, still preserving the famous smile."

To those who quibble that the renovation bill will total more than 15 times our original investment, the practical-minded have a ready answer: Skilled stonemasons once drew \$1 a day; now they command from \$15 to \$30.

Quote

POLITICS—30

The only persons whose political opinions differ widely are those who belong to the same party.—*Banking*.

PREACHERS—Preaching—31

A pleasing preacher too often is an appeasing preacher.—*Universalist Leader*.

99

Poor Willie on a summer's day
With an A-bomb began to play.
There was a boom, and now, I
guess
He hasn't much togetherness.

TOM PEASE.
32

99

RUSSIA—America—33

We have been trying to beat Russia—if beat her we must—on her own terms, which are force and fear, rather than on our terms which are faith and freedom. Our secret weapons have never been and can never be weapons of destruction. Our secret power lies . . . in compassion to mankind, brotherhood among people of good will. — DR MARCUS BACH, prof, School of Religion, Iowa State Univ, *Alliance Witness*.

SAFETY—Safe Driving—34

Electronic controls for autos are on their way, according to the Highway Research Bd. Automatic controls may be tried out 1st on some of the new super highways. An electronic cable will be buried in the center of each lane. Cars will be equipped with electronic automatic steering and speed

equipment. You put your car in the traffic lane, flip on the automatic controls and relax. The car will keep a certain distance from the car in front and keep exactly in the center of the lane. Radio loud speakers will advise drivers of any traffic problems and alert them on what they should do.—TOM WRIGLEY, *Elks Mag.*

SALESMANSHIP—35

Selling is like picking apples. It's easy to stand on the ground and strip the low branches, and we say business conditions are good. But, when we have to climb the tree to get those at the top—that's work! And we think that business conditions are beginning to get "bad."—P-K *Sideliner*, hm, Peter Kuntz Co.

SCIENCE—36

A queer combination of confidence and uneasiness confronts the scientist and engineer today: confidence in his ability to control the physical world; uneasiness concerning the end to which he is leading civilization. — MORRIS D HOOVEN, *Union Signal*, Nat'l Woman's Christian Temperance Union.

SEXES—37

By the '60 election there will be 3½ million more women voters than men voters.—*Horizons*, syndicated by Cambridge Assoc's, Boston.

SIN—38

You can't put your sins behind you until you face them.—*Wesleyan Methodist*.

TAXES—39

Taxes and tax avoidance were probably born twins, and likely to continue their joint existence until the millenium of a taxless world.—HENRY J RUDICK, Professor of Law, New York Univ.

Quote

THEATRE—Attendance—40

Ten yrs ago, some 90,000,000 Americans attended movies at least once a wk. Today, attendance has shrunk to 30,000,000 a wk.—*Educational Press Bulletin*.

VALUES—41

We must remember that it was not the outer grandeur of the Romans, but the inner simplicity of the Christians that lived thru the ages.—**CHAS A LINDBERG.**

VIEWPOINT—42

You may choose the worm's eye view, or the God's eye view of life. To see it from below or from above. It is a choice that is going to make all the difference, not only to your own life but to the lives of all the people with whom you come into contact and who look to you for leadership.

If you choose the worm's eye view — and it's very fashionable and very easily passed on — then think that no one does anything except in self-interest. Know the price of everything and the value of nothing. . . and don't complain if you get the kind of world where people treat you accordingly. On the other hand, if you choose the God's eye view, think . . . of your life as not a groping from one darkness to another, but a high adventure which, tho it often drives you pretty hard, is at the core of it worth while.—**Bishop of Coventry**, in *Manager*, British business mag.

WISDOM—43

Wisdom is oft times nearer when we stoop than when we soar. —*Megiddo Message*.

WOMEN—Vocation—44

The girl who is in school today

may expect to spend 25 yrs or more in paid work outside the home.—*Education Digest*.

WORK—45

Give a man his work, and you can watch at your leisure the clean-up of his morals and conscience.—**WILL LEVINGTON COMFORT, Good Business.**

To suffer in silence is saintly
And that's what I'd strive for,
altho

Were I to succeed even faintly,
I'd want everybody to know!

THOMAS USK.

46

WORLD RELATIONS—47

The fact that the Russians beat us in getting a satellite into outer space has made Americans more popular with Europeans than we've been for yrs. People feel better to know that Americans aren't invincible after all.—**Mrs Ros't McDowell**, Cleveland industrialist, returning from a tour of Europe.

YOUTH—48

A father made a list of all the evil pranks his youthful sons had pulled, added a few of his own boyhood achievements, and finished it off with all the troubles he could foresee. Then he got his obstreperous offspring to agree not to commit any of the listed offences. Upon returning from a long hard day at the mill he found his house in shambles. Young American ingenuity had thought up something that wasn't on the list.—**JAS C KEEBBER, "Foolproof Automation," Automation**, 3-'58.

Quote

GOOD STORIES you can use...



Scepticism is the greatest occupational danger for ghosts and it would seem impossible to believe in them in a skyscraper. . . The only doubt that arises over the value of (England's) competitive strength in this field—on this plane might be more apt—is provoked by uncertainty as to how far tourists swallow our time—honored stories. Too often we have been our own ghosts' worst enemies. There was the conscientious one who accosted a guest wandering lost in a maze of dark corridors and exclaimed it had been pacing them, nightly, for 7 centuries. "Good," was the only reaction it got, "then you can tell me the way to the bathroom."—"The Ghost Goes East," *London Times*, quoted in *Holiday*, 4-'58. a

" "

Overheard in a hospital emergency room: "Rush the extra-wide bed into room 1008, Joe — fella's just been run down by a steam roller."—E E KENYON, *American Wkly.* b

" "

Calling at his girl's home, the teen-ager looked glumly at the dress she had put on for the evening.

"Alice," he sighed, "you know I'd climb the highest mountain for you. You know I'd swim the widest ocean. But I can't take you dancing on 50 cents!"—HAL CHADWICK. c

Quote

I Laughed At This One

EDWIN H SHERMAN

Recently our placement service advertised for a detective trainee to fill a position with a nationally-known agency. An ad was placed in a daily newspaper, carefully outlining the qualifications of mental alertness, integrity, ambition, etc. Our address and telephone number were prominently displayed.

In due course came a phone response. The young man at the other end of the line allowed that he had always wanted to be a detective, and would like to try for the job. After answering several preliminary questions tending toward an interview, he in turn posed one for us:

"Say, how do I find my way to your office?"

" "

Vice Pres Richard M Nixon, who has greeted his quota of strange people under strange circumstances, showed no visible perturbation when, a few days ago, a visiting Republican woman, Margie Orr, of Ohio, shook hands with him, carrying her high-heeled shoes in the other hand.

"I'm sorry, Mr Nixon," she explained. "I'm from Ohio, but I was raised in Kentucky, and my feet hurt when I stand too long." — QUOTE *Washington Bureau*. d

.....*Quote*-able QUIPS

A man applying for old-age benefits gave 1st one birth date and then another, and could offer no proof of any. It was explained that several forms of evidence will be accepted in lieu of a birth certificate. A few days later he was back, with the triumphant air of a man who has made it.

"I've found my daddy's old Bible," he said, offering a shiny new one, "with the note he made the day I was born."

And there it was, too. Said the inscription: "Bob Blank, Social Security #123-45-6789, was born July 4, 1890."—ROB'T M YODER, *Woman's Day*.

" "

In 1812 an English Quaker was disowned for marrying a Unitarian. It is reported that he was readmitted after having made a declaration to the effect that, tho he could not—out of courtesy to his wife—say he repented having married her, he could say that he would not do it again. — IRVIN & RUTH FOLEY, *Friendly Anecdotes* (Harper).

" "

An itinerant preacher one night read a passage to a small group of listeners wherein we are admonished to turn the other cheek. Then closing his Bible, he began his interpretation.

"Now, brethren and sisters, the Good Book tells us that if an enemy smacks you on one cheek, you turn the other cheek and let him smack you on that. But, brethren and sisters, the 3rd lick, *the 3rd lick, I say, belongs to you.*"—LEO GOLDEN, *Just What the Doctor Ordered* (Frederick Fell).

The most amazing thing about amazing things is how little they amaze the younger generation.—DON MARSHALL.

" "

Parents today are not only expected to pave the way for their children, but they're also expected to furnish the car.—CHARLES RUFFING.

" "

Too many people are trying to raise their living standards with someone else's jack.—D O FLYNN.

" "

Life may begin at 40, but by that time it's more difficult to keep your chin up, because it's likely doubled.—JULES HENRY MARR.

" "

A politician is well qualified if his promises are, too.—HAROLD COFFIN.

" "

Women, says an authority, vary their dress according to mood. And some, dressing for parties, apparently feel pretty low.—EDNA MAY BUSH.

" "

To a married man, it is known as the law of demand and supply.—BERT KRUSE.

" "

The man who doesn't know where his next dollar is coming from, usually has a wife who knows where it's going.—ANNA HERBERT.

" "

A wolf is a man who wants an "aye" for an eye.—DAN BENNETT.

Quote

light armour

Richard Armour



Inside Story

"If you don't like your new chemise," says a manufacturer of girls' wear, "give it to your daughter. Little girls love the chemise, because they can wiggle underneath."

—News item.

At last an urgent problem eases.
There is a use for used chemises.
Till now it seemed discarded bags
Could just be used for cleaning rags
Or maybe, without sense of guilt,
Cut up to make a patchwork quilt.

But though they're scorned by men,
the churls,
It seems they're loved by little
girls,
Who'll gladly wear them out to
play in
And romp around and spend the
day in.
And why? Because there's room
inside
To wiggle, run around, or hide.

A little-girl is not a fool.
She knows some things not taught
in school.
Indeed she knows, you'll have to
own up,
One thing not thought of by the
grown up,
To wit, that the chemise was
meant
Not for a dress but for a tent.

The commissar presiding over the court glared down at the first defendant. "What is the charge?" he growled to the prosecutor. "His factory showed a profit." "Five yrs for exploiting the masses! Now, what is this man's crime?" "His factory showed a loss." "Ten yrs for robbing the state!" the commissar thundered. "And the next?" "His factory broke even." The commissar pondered a moment. Then his face brightened. "Fifteen yrs for delaying the course of Soviet justice." — *Automotive Service Digest*. h

" "

A Scotsman on a visit to Canada noticed the mounted head of a bull moose hanging in the hall of the house where he was staying. He asked his host what sort of animal it was.

"Oh, that's a moose," was the reply.

"A moose!" exclaimed the Scot. "Good Heavens, what are your rats like over here?" — *Tit-Bits*, London. i

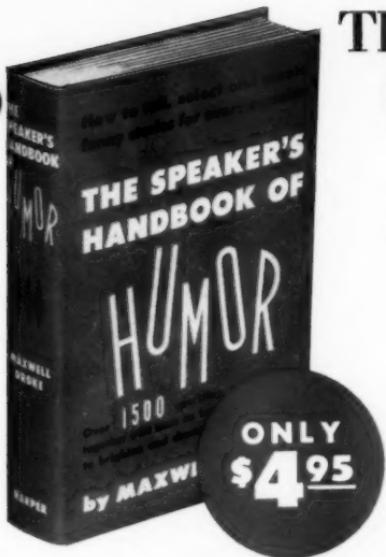
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The summer college exodus is expected to bring the usual hordes of applicants to the Madison Ave advertising agencies in search of jobs. Which reminds us of one of last yr's crop, a self-assured Ivy-leaguer. While waiting for the receptionist to track down the head of personnel, he fell into casual conversation with a harassed teen-age office boy.

"By the way, son," he said loftily, "do you happen to know of any opening around here for a sharp college grad?"

"I know of one," snapped the lad, "if they don't hurry up with that \$2 raise they promised me." — *E E Kenyon, American Wkly.* j

Quote



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SECOND CLASS MATTER

Dr L K SILLCOX, chmn Mechanical Engineering Advisory Comm, Princeton Univ, *lecturing at Purdue Univ*: "The uneasiness that exists inside Americans has to do with the fact that we are not living up to our moral capacity in this world of ours.

"We have been concerned with bigger pay, bigger bldgs, bigger automobiles, bigger television screens, instead of bigger ideas on which our lives and freedoms depend.

"The rising demands of men can be achieved (only) by a deep-going transformation that must embrace even social institutions such as the family and religion."

Edited by Alice Jacobs

We were taking indoor pictures the other day, and—as usual—had several arguments with the flash bulbs over whether they would or wouldn't work. Part of the time, we lost. This is not conducive to good pictures, and is hard on the ego. Probably we should invest in a new permanent flash, said to be the 1st portable electronic flash that never needs bulbs or batteries replaced. It uses a permanent bulb, and has a special battery good for 300 flashes per charge. A bit-in recharger plugs into household current. This little gem works with all

standard cameras. \$79.50. If not yet in your camera shop, write to *Romal, 156—11th Ave, N Y C 11*, for information.

We're interested in a new indoor color film, too. It's 10 times faster than previous types, and will (believe it or not) let you take pictures by candlelight. Even a kitchen match 10 in's away from the subject provides enough light — though we don't suppose you will have much need for this type of illumination. Twenty-exposure, 35 mm magazine is \$2.35. *Ansco, 40 Charles, Binghamton, N Y*.

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